

VOICE

Vocal Verbal

Power Intent
Pace Meaning
Pattern Emphasis
Passion

IMAGINATION

What if?
How about?
Why not?
Aha!

DRAMA

Risk | Focus

STORY

Who
Where | When
What
How
Why

BODY

Action Image

Composition Shape
Rhythm Size
Emphasis Space
Attitude

ENSEMBLE

Cooperate
Collaborate
Considerate
Connect